



Sunbelt Rentals Acquires Southern California's King Equipment

October 14, 2019

Sunbelt Rentals has acquired King Equipment, an aerial equipment rental leader in Los Angeles and Southern California, the company announced. King Equipment's headquarters is in Santa Fe Springs, Calif., part of the greater Los Angeles metro area.

"Sunbelt is an exciting opportunity for King's customers and a terrific cultural fit for our people," said Ernie Quijada, founder and owner of King. "Combining forces gives us the ability to serve our customers with more equipment and also gives our people many opportunities for career advancement and enrichment."

Sunbelt Rentals, No. 2 on the *RER* 100, has a rental equipment fleet of more than \$10 billion.

Catalyst Strategic Advisors served as exclusive transaction advisor to King Equipment. Catalyst specializes in M&A advisory services for the equipment rental industry and is led by industry experts who anticipate industry developments, understand the competitive environment and navigate current market dynamics.